

Scapta Shopify Connector



The app that connects Microsoft Dynamics 365 Business Central

What is our offer?

The Shopify Connector offers you the best of two worlds: the easy to use, complete e-commerce solution Shopify that allows you to set up an online store and a POS to sell your goods combined with the business process flows of the cutting edge ERP-system Microsoft Dynamics 365 Business Central.

Shopify is a complete e-commerce solution that allows you to set up an online store to sell your goods. It lets you organize your products, customize your storefront, accept credit card payments, track and respond to orders — all with a few clicks of the mouse.



Synchronization



Multiple shops

Connect your Microsoft Dynamics 365 Business Central with multiple shops and manage all your shops in one Dynamics 365 Business Central. For each shop you have a separate setup at your disposal.



Direct Synchronization

Synchronize your Shopify account and Microsoft Dynamics 365 Business Central directly without using a converter tool. Avoid two points of failure and use a better, more stable and more efficient connection.



Sync Items in both ways

Upload your existing products from Microsoft Dynamics 365 Business Central into your Shopify online store and the other way around in a few steps. After this upload, the standard Microsoft Dynamics 365 Business Central information of all your products is available in the Shopify store or if you use Shopify as leading system, the item information is available in Microsoft Dynamics 365 Business Central.



Sync stock in both ways

Choose if you want to sync your stock from Microsoft Dynamics 365 Business Central to Shopify or from Shopify to Microsoft Dynamics 365 Business Central. Also here you are fully in control per shop who is the leading application.

Order processing



Automatic creation of orders

Transfer orders coming in from the online store automatically into Microsoft Dynamics 365 Business Central and go through the entire flow from shop to invoice in a few steps.



Automatic creation of customers

Do not lose time creating customers twice. Based on a customer template, new customers in Shopify are automatically created in Microsoft Dynamics 365 Business Central.



Automatic creation of items

Manage your item creation efficiently and automatically create items that you have created in Shopify in Microsoft Dynamics 365 Business Central based on a predefined template.



Delivery mail notification

Inform your customer automatically with an e-mail notification with the tracking code once the order is flagged as "shipped" in the Microsoft Dynamics 365 Business Central system.

Extensions



Go further with Shopify and sell anywhere, accept any payment and grow your business. Use one set of tools to keep your business synced, whether you're selling in-person, online or both. In Microsoft Dynamics 365 Business Central you define what items are available in the POS. Also this functionality is fully integrated thanks to the Shopify Connector.

General



No double entry

Avoid double entry of data such as customers, items, orders and shipments through synchronization.



Less human error

Limit human errors by automating your process.



Streamline the order process

Make fewer errors and delays by streamlining the process using our Shopify Connector.



Easy setup

Set up the automatic sync between your online store and your back-end system in no time.

Scapta is certified for Microsoft Dynamics 365 Business Central & CRM Online.
More information: <https://www.scapta.com/en/shopifyconnector/>

